



Fort Scout Run 5K and 1 Mile Youth Run Sponsorship Letter

Event Date—April 11, 2015

We cordially invite you to participate as a Sponsor of the 2nd Annual Fort Scout Run. This event will raise money to support the local Girl Scouts, Cub Scouts, Venturing Crews and Boy Scouts with community projects as well as Troop events and trips. This past year, there were over 200 participants. We are anticipating that number to grow to over 300 this next year. The event will be held on Saturday, April 11, 2015, at the Fort Atkinson Middle School and will kick off at 8:45 am with an official Scout Flag Ceremony. The 5k Run/Walk will start at 9 am and the 1 Mile Youth Run will start at 10am. Awards will be given for top qualifiers of the 5K and 1 Mile Run.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to pay for race timing, purchase t-shirts for registered race participants and awards. Any additional money from sponsorships will help go toward our fundraising goal of \$10,000.

There are various levels of sponsorship for the Fort Scout Run. Size and placement of logos on t-shirts and web site are based on sponsorship level.

Platinum Level Sponsor—\$1000 *(only one available)*

- Listed as top sponsor on web site and Facebook page with logo
- Listed as top sponsor on all registration forms
- Prominent display of logo on all race t-shirts
- Opportunity to speak at opening of race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race

Signature Level Sponsor—\$500

- Listed as sponsor on web site and Facebook page
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race



Gold Level Sponsor-\$250

Listed as sponsor on web site and Facebook page

- Company logo on back of race t-shirt
- Promotional materials in race packet

Silver Level Sponsor—\$200

- Listed as sponsor on web site and Facebook page
- Promotional materials in race packet

Bronze Level Sponsor—\$100

- Promotional materials in race packet

Finish Line Sponsor — \$200

- Company name prominently displayed below the finish line clock

Mile Marker Sponsor—\$100 each (or \$250 for all three markers)

- Company name will appear on one mile marker sign, which will be prominently displayed at the 1 mile mark or the 2 mile mark or the 3 mile mark. Or for \$250, company name or logo can appear on all three signs.

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. Or, please email Helen Healy, Sponsorship Chair, to set up sponsorship or answer any questions. Helen can be reached at fortscoutrun@gmail.com.

Sincerely,

David Nowotny

Race Director

fortscoutrun@gmail.com



Fort Scout Run 5K and 1 Mile Youth Run Sponsorship

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Contact Email: _____ Website: _____

1. Sponsorship Level (please circle):	Platinum	Signature	Gold	Silver
	Bronze	Finish Line	Mile Marker	

2. We plan to send materials/giveaways for the participant bags: YES NO

If yes, what item will you be donating: _____

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear:

Artwork and hi res logos should be submitted to fortscoutrun@gmail.com as follows:

Logos for t-shirts will be printed only in one-color and should be submitted as hi res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.

Logos for signage will be in color and should be submitted as hi-res (300 dpi) JPEG files.

4. Checks can be made payable to Fort Scout Run and mailed to:

Fort Scout Run W7742 U.S. Hwy 12 Fort Atkinson, WI 53538. Please mail by December 31, 2014.